

---

## **OrgaTech strengthens the competitive position of the sector of environmental technology of Siemens**

OrgaTech GmbH – a management consultancy based in Lünen that is expanding in spite of today's strained business situation – supports the sector of Catalyst Systems of Siemens Power Generation Ceramics, Redwitz/ Frankonia. The Catalyst Systems sector contributes considerably to air purity by dimensioning, installation and maintenance of SCR-installations in the domain of marine like marine diesel engines up to the domain of stationary industrial combustion engines.

Whereas originally the project „SPORG“ (SINOx-ProzessOrganisation) focussed the optimisation of internal performance structures, the initial situation of the company changed with the selling of the so called Power Generation Ceramics to an American investor. In the course of transformation into an independent private limited company the company changed its business name and is now operating under the name Argillon.

The objectives of sales and EBIT-margin increase during a defined period of time formulated in the beginning by the awarding authority were expanded by measures preparing the sector for a medium-sized environment. Now the ambitious aims were besides achieving market leadership and enhancement of services an amelioration of structures in the domains of cost, business organisation and personnel.

Putting into practice such a bulky project requires a very cautious proceeding. The approach of “Global Project Management” of the Lünen consultancy has proved itself over years in many different projects. This method allows an easy structuring and planning of complex and intricate projects and in case of consistent appliance it ensures the success of a project. Here the “acting people” are in the centre of interest because integration and qualification of the involved employees of a company are important for project success.

For further information please contact Mr. Bernhard Kurpicz, OrgaTech Management Consultancy, or Dr. Jürgen Zürbig, Argillon.